

# Mahdi Shabanzadeh

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## SUMMARY

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Warwick Business School MSc graduate with experience across business analysis, consulting, and operations. Skilled in SQL, Power BI, Python, and Excel, with a track record of delivering commercial intelligence, data-driven insights, and process improvement initiatives across FinTech and manufacturing environments.

## EDUCATION

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**MSc International Business, Warwick Business School (Merit)** Sep 2024 – Sep 2025

**BSc Architectural Engineering, Azad University (Distinction)** Sep 2019 – Jun 2024

## WORK EXPERIENCE

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### Manufacturing Operations Assistant

Jun 2026 – Present

[Parker Hannifin](#), Royal Leamington Spa, UK (On-site)

- Supported high-volume production of hydraulic hose assemblies while maintaining quality and safety compliance.
- Contributed to on-time customer delivery targets within a fast-paced manufacturing environment.
- Collaborated across operational teams to improve workflow efficiency and process consistency.

### Business Analyst Consultant

Jun 2025 – Oct 2025

[Guiide](#), London, UK (contract)

[\[Project Summary ↗\]](#)

- Developed a commercial intelligence framework analysing 100+ UK pensions and FinTech market trends.
- Conducted competitor and market analysis to identify strategic opportunities and emerging industry patterns.
- Presented actionable insights to senior leadership, earning formal recognition from the Business Director.

### Project Coordinator

Apr 2021 – Jun 2024

[Sarv Group](#), Qazvin, Iran (Hybrid)

- Built Excel-based budgeting and scenario models, improving project planning accuracy by 20%.
- Analysed cost and performance data, reducing material waste by 10%.
- Managed stakeholder and vendor coordination, achieving a 95% on-time project delivery rate.

## ANALYTICAL PROJECTS

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### E-Commerce Commercial Performance Analysis

[\[Project Summary\]](#) [\[View SQL Code ↗\]](#)

Independent Portfolio Project (Tools: SQL, Excel, Power BI)

- Analysed 500K+ transactions using SQL and Power BI to identify customer segments, revenue drivers, and commercial growth opportunities.

### Consumer Behaviour: Weather & Online Shopping

[\[Project Summary ↗\]](#) [\[View R Code ↗\]](#)

Warwick Business School (Tools: R, ggplot2, ARIMA)

- Developed predictive models in R using 2,600+ observations to evaluate the impact of weather and commercial events on online consumer demand.

## IT SKILLS

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SQL (PostgreSQL), Power BI, Excel, Python, R, Tableau, Power Automate, Copilot Studio, Microsoft Office.